



ALEXANDRIA SEARLES

VISUAL & GRAPHIC
ARTIST



843-568-5946



morowa@morowamosai.com



www.morowamosai.com

AREAS OF EXPERTISE

- Illustrating
- Creative Consulting
- Graphic Art
- Event Coordination
- Logo Design
- Professional Modeling
- Public Speaking/Instructing
- Student Mentoring

ABOUT ME

I am a visual and graphic artist focused on Afrocentric and Empowered Femininity, especially for women of color. Through my art; I advocate for and promote diversity across racial and cultural divides.

PROFESSIONAL EXPERIENCE

CEO and Founder

2020 / Present - MorowaMosai & Morowa & Co.

Created client relationships by promoting and selling original artwork online and at community events.

Provided social media content and branding to over 7,000 followers.

Hosted events promoting art, small businesses, and diversity throughout Charleston, SC.

Graphic Designer / Social Media Specialist

2020 / Present - Metanoia SC

Created and posted content to over 1,000 followers.

Rebranded website for ease of access.

Designed print media, including both print and E-newsletter.

Captured photography and videography content for community events, both virtually and in person.

Freelance Graphic Designer

2018 / Present

Assisted in developing graphic designs for social media campaign to create appealing and easily shareable content.

Spearheaded new graphic designs for current and future marketing campaigns.

EDUCATION

Charleston Southern University

Bachelor of Arts in Graphic Design

Minor - Communication



MURALS



ENOUGH PIE MURAL IN MOULTRIE PARK

In Partnership with the new Moultrie Park Playground



LOWCOUNTRY LOCAL FIRST MURAL

In Partnership with Lowcountry Local First and inspired by the history and future of Reynolds Avenue.



TURN90 MURAL

A 7' x 30' Mural in partnership with Turn90 for their new classroom space.





MURALS & PAINTINGS



JUST BE YOU MURAL AT EDMUNDS OAST

In Partnership with Just Be You and Edmunds Oast to promote Racial Equality.




MURAL AT METANOIA'S AFTERSCHOOL PROGRAM

In Partnership with Metanoia to advocate for art and diversity in the Charleston area.



SUPPLIER DIVERSITY FEATURED ARTIST

Partnered with Supplier Diversity to auction a piece as their featured artist.



PROJECTS

The Avery Research Center for African American History and Culture

Collecting, preserving, and promoting the unique history and culture of the African diaspora

AVERY RESEARCH CENTER EXHIBITION

Featured Artist - February 2022 - May 2022



TELEVISION FEATURE

Featured on SCETV during a segment about murals in South Carolina.

MOROWA & CO.

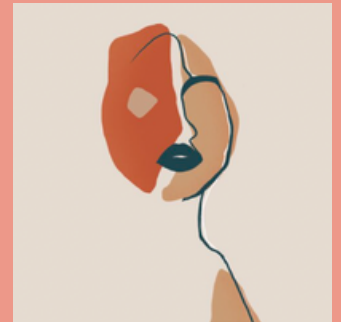
Handcrafted earring and home decor business run by two sisters and mom.



GRAPHIC ART



THA COMMUNITY - AMERICAN LAGER LOGO with Holy City Brewing



PRINTS

An extensive portfolio of illustrations can be found in "Prints" section of [morowamosai](http://morowamosai.com) website.



BLACK THEMED WRAPPING PAPER & CHRISTMAS CARDS

Created to showcase diversity throughout the Holidays.





PUBLIC SPEAKING



ANNUAL BLACK HISTORY MONTH PROGRAM

Birthed out of a need for cultural representation and expression missing at my school, and through collaboration with my church (New Victory Temple Ministries) the 1st Annual Black History Program was held. It's purpose is to promote cultural inclusion and education. It is an event that has grown in support, collaboration, and continues to facilitate a bridge across cultural divides.

*Friday,
Oct. 1*



THE "KICKBACK" WITH CITY OF CHARLESTON FREEVERSE FESTIVAL

Contracted annually by the City of Charleston to curate a portion of The Free Verse Festival, known as "The Kickback."

OTHER SPEAKING ENGAGEMENTS

- Meeting Street Academy
- STARS Program





MODELING



MODELING EXPERIENCE

Modeling for a variety of businesses, photographers, and events throughout the Charleston area since 2018.

